

Presentation of communications

Guidelines for the graphic design of communications of the type POSTERS – Presentation

Format, content and shipment of the poster

- The size of the poster should be DIN A0 (841 x 1,189 mm).
- A common header and footer will be applied to all exhibitors so that the space available for the communication will be **840 mm x 1000 mm**.
- The poster should be one slide/page of PowerPoint only and ready to print. The template is available at the website to make it on.
- At the subject of the E-mail should be indicated the number of poster.
- The header and footer of each poster will be inserted by the technical department and will state the poster number and information about the author.
- We recommend the use of drawings, graphs, photographs, logotypes and other graphic elements to simplify comprehension.
- The poster will be printed on flat matte photographic paper.
- Documents with a maximum capacity of 7 Mb may be sent, before 15th June; by E-mail to:

NB.OTTAWAPOSTER@terra.es

Or by post or courier on a CD, accompanied by a printed copy.

For any questions or more information about posters design, please contact the email address above.

- Recommendations:
To guarantee the best possible print quality, please use resolutions of at least **150 dpi** for images.